

Liquid I.V. Heartbreak Hill Challenge Promotion Terms & Conditions ("Conditions of Entry")

Schedule			
Promotion:	Liquid I.V. Heartbreak Hill Challenge Promotion		
Promoter:	Unilever Australia Group Pty Ltd ABN 13 614 413 179, 219 North Rocks Road, North Rocks, NSW 2151, Australia. Ph: 02 9869 6100 For any enquiries regarding this Promotion, please contact the Promoter via liquidiv.aus@unilever.com or 02 9869 6100		
Promotional Period:	Start time/date: 12:00 am AEST on 01/08/25 End time/date: 11:59 pm AEST on 10/08/25		
Eligible entrants:	Entry is only open to Australian residents who are aged 18 years or over.		
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) download the Strava app and follow the prompts to create a Strava account and provide personal details as requested (or log into an existing Strava account); b) tap on the 'Explore' tab, select 'Challenges' and follow the prompts to join the "Liquid I.V. Heartbreak Hill Challenge" ("Challenge")*; c) complete the Challenge at Heartbreak Hill in Sydney^, log their run via Strava and take a screenshot of the their Liquid I.V. Heartbreak Hill Challenge Badge ('Photo'); and d) visit liquid-iv.com.au/pages/heartbreakhillchallenge, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, email address and mobile number), upload the Photo (i.e. Liquid I.V. Heartbreak Hill Challenge Badge) and (optional) select the tick box to consent to receipt of marketing from the Promoter. *Entrants must ensure their Strava account privacy setting is set to public (i.e. not 'private') so their run is counted towards the challenge. ^The course is a 14km one-way run, including a 2km steep ascent from Rose Bay to Vaucluse along New South Head Road.		
Entries permitted:	Limit one (1) entry permitted per person.		
Winner Determination:	<u>Draw:</u> • The draw will take place at Unilever Australia Limited, 219 North Rocks Road, North Rocks NSW 2151, Australia at 12:00 pm AEST on 15/08/25 using computerised random selection. • The first ten (10) valid entries drawn will be the winners of the prizes specified below. • The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. • If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.		
Total Prize Pool:	AU\$9,580.00		
Prize Description		Number of this prize	Value (per prize)
The prize is 2 x boxes of a 24-pack Liquid I.V. Hydration Multiplier Electrolyte Drink Mix (variety pack).		10	AU\$958.00

Winner notification:	The winners will be contacted via email and phone and published at liquid-iv.com.au/pages/heartbreakhillchallenge by 22/08/25.		
Unclaimed Prizes:	Prize(s) must be claimed by 12:00 pm AEST on 16/09/25. In the event of any unclaimed prize(s), an unclaimed prize draw will take place at the same time and place as the original draw on 17/09/25. The winner(s) of the unclaimed prize draw will be contacted in writing and published at liquid-iv.com.au/pages/heartbreakhillchallenge by 24/09/25. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. If there are no prize winner(s) or winner(s) for this Promotion cannot be found, this information will be published at liquid-iv.com.au/pages/heartbreakhillchallenge.		

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact each winner.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
7. Entrants must possess appropriate levels of fitness, health, skill, balance, dexterity and other personal characteristics so as to be able to safely undertake the Challenge. Entrants must carefully assess the levels of fitness, health, skill, balance, dexterity and other personal characteristics required of them when the Challenge is disclosed to them and immediately withdraw from the Challenge if they may not satisfy any such required levels of fitness, health, skill, balance, dexterity or other personal characteristics. The Promoter may require entrants to submit information relating to their fitness, health, skill, balance, dexterity or other personal characteristics. Acceptance of an entrant following receipt of this information in no way: (a) constitutes a representation or assurance that the entrant is suited to undertake the Challenge; or (b) relieves the entrant of the obligation to assess the requirements of the Challenge and to withdraw if there is any doubt regarding their suitability.
8. The value of the prizes is accurate and based upon the recommended retail value of the prizes where applicable (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
9. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
10. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
11. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.

12. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
13. Entrants' personal information will be collected by the Promoter directly or through the Promoter's agents or contractors. Personal information will be stored on the Promoter's database. If the entrant selects the respective tick box on entry, they consent to the Promoter using this information for future marketing purposes regarding its products, including contacting entrants electronically. The Promoter collects personal information about entrants to run this Promotion and may disclose entrants' personal information to its related entities and to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion. The Promoter may also disclose entrants' personal information to the State and Territory lottery departments as required under the relevant lottery legislation. By entering, entrants consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this Promotion. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's Privacy Policy (see <https://www.unilevernотices.com/privacy-notice/australia-english.html>) includes information about: (a) how an entrant can seek access to the personal information the Promoter holds about them and seek correction of the information; and (b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.
14. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
15. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
16. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
17. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
18. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
19. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
20. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply

where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).

21. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
22. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
23. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.