Macpac Missions Promotion Terms & Conditions ("Conditions of Entry")

<table>
<tr><th colspan="2">Schedule</th></tr>
<tr><td>Promotion:</td><td>Macpac Missions Promotion</td></tr>
<tr><td>Promoter:</td><td>Macpac New Zealand Limited, 4 Mary Muller Drive, Hillsborough, Christchurch, New Zealand 8022. Ph: 03 964 9693.

For any enquiries regarding this Promotion, please contact the Promoter via media@macpac.co.nzor 03 964 9693.</td></tr>
<tr><td>Promotional Period:</td><td>Start time/date: 9:00 am NZDT on 05/11/26
End time/date: 11:59 pm NZDT on 28/02/27</td></tr>
<tr><td>Mission Periods:</td><td>The Promotion is conducted in eight (8) separate bi-weekly "Missions" during the following specific periods (each a "Mission Period"):

<table>
<tr><th>Mission</th><th>Start Time/Date</th><th>End Time/Date</th></tr>
<tr><td>1</td><td>9:00 am NZDT on 05/11/2026</td><td>11:59 pm NZDT on 15/11/2026</td></tr>
<tr><td>2</td><td>9:00 am NZDT on 19/11/2026</td><td>11:59 pm NZDT on 29/11/2026</td></tr>
<tr><td>3</td><td>9:00 am NZDT on 03/12/2026</td><td>11:59 pm NZDT on 13/12/2026</td></tr>
<tr><td>4</td><td>9:00 am NZDT on 17/12/2026</td><td>11:59 pm NZDT on 27/12/2026</td></tr>
<tr><td>5</td><td>9:00 am NZDT on 07/01/2027</td><td>11:59 pm NZDT on 17/01/2027</td></tr>
<tr><td>6</td><td>9:00 am NZDT on 21/01/2027</td><td>11:59 pm NZDT on 31/01/2027</td></tr>
<tr><td>7</td><td>9:00 am NZDT on 04/02/2027</td><td>11:59 pm NZDT on 14/02/2027</td></tr>
<tr><td>8</td><td>9:00 am NZDT on 18/02/2027</td><td>11:59 pm NZDT on 28/02/2027</td></tr>
</table></td></tr>
<tr><td>Eligible entrants:</td><td>Entry is only open to New Zealand residents who are 18 years of age or over.</td></tr>
<tr><td>How to Enter:</td><td>To enter the Promotion, the entrant must complete the following steps during the relevant Mission Period:

Missions 1 to 4 and Missions 6 to 8:
a) visit @macpac on Instagram (located at www.instagram.com/macpac);
b) locate the promotional post and identify the featured Mission location from the clue released on the promotional post;
c) visit the featured Mission location;
d) take a photo or video of themselves at the featured Mission location (“Location Content”);
e) post the Content to their Instagram account with the hashtag #MacpacMissions and tag @macpac; and
f) follow @macpac on Instagram.

Mission 5 ("Your Macpac Mission"):
a) take a photo or video of their (i.e. entrant) summer adventure wearing Macpac gear (“Gear Content”); and
b) post the Gear Content to their Instagram account with the hashtag #MacpacMissions and tag @macpac; and
c) follow @macpac on Instagram.</td></tr>
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	Entrants must ensure their Instagram account privacy setting is set to public (i.e. not 'private') to be eligible. Stories must remain active on the platform for their full 24-hour duration to be validly captured by the Promoter's representatives.
Entries permitted:	Entrants may enter multiple times provided each entry is submitted separately and in accordance with the entry instructions. Each entry must contain a substantially different Location Content and/or Gear Content. An entrant is eligible to win a maximum of one (1) prize package per Mission.
Winner Determination:	**Judging:** ● The winners will be determined by representatives of the Promoter. Each entry will be judged based on the individual originality, creative merit, and visual impact of the Location Content or Gear Content provided on entry. ● The best valid entry for each Mission, as determined by the judges, will win the prize package specified for that Mission. One (1) winner will be selected per Mission. ● The judges may select additional reserve entries which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant. ● The winners will be determined by skill. Chance plays no part in determining the winners. The judges' decision is final and binding and no correspondence will be entered into.
Total Prize Pool:	NZD$4,621.81

Prize Description	Number of this prize	Value (per prize)
Mission 1 Prize: The prize includes: ● 2 x BRR Tees (size options: Women's 8-18, Men's S-2XL, subject to availability); and ● 2x Vertex Pullovers (size options: Women's 8-18, Men's S-2XL, subject to availability).	1	NZD$551.96
Mission 2 Prize: The prize includes: ● 1 x Rāpaki 22L Day Pack; ● 2 x Hiker Caps (1 size only); and ● 2 x Macpac Insulated Bottles.	1	NZD$369.95
Mission 3 Prize: The prize is a Cascade Pack 65L (size options: S1, S2, S3, subject to availability).	1	NZD$569.99
Mission 4 Prize: The prize includes: ● 2 x Cameron Hut Tees (size options: Women's 8-18, Men's XS-2XL, Kids 3-14, subject to availability); ● a YETI Daytrip Insulated Lunch Bag; ● a YETI Rambler 26oz Straw Bottle; and ● a YETI Rambler 16oz Stackable Cup.	1	NZD$359.98
Mission 5 Prize: The prize is a $1000 Macpac Voucher.	1	NZD$1,000.00
Mission 6 Prize: The prize is an Astral Tent.	1	NZD$599.99
Mission 7 Prize:The prize includes: ● 1 x Hesper 52L (size options: S2, S3); ● 1 x Hiker Cap (1 size only); and ● 1 x Waihohonu Hut Tee (size options: Men's XS-2XL, subject to availability).	1	NZD$459.97
Mission 8 Prize: The prize includes: ● 1 x Nitro Pullover (size options: Women's 8-18, Men's S-2XL);	1	NZD$709.97

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• 1 x Saros Hybrid Jacket (size options: Women's 8-18, Men's S-XL); and • 1 x Amp Ultra 10L Running Vest (size options: S, M, L).		

Further Prize Details:	Physical prizes must be collected by the winner from the winner's closest Macpac retail store. The Promoter will coordinate with the winner regarding store collection details. If collection from a Macpac retail store is not reasonably possible, Macpac will work with the winner to arrange shipping of the prize to the winner. **$1000 Macpac Voucher:** Any ancillary costs associated with redeeming the voucher are not included. Any unused balance of the voucher will not be awarded as cash. Redemption of the voucher is subject to any terms and conditions of the issuer including those specified with the voucher.
Winner notification:	Winners will be contacted via Instagram direct message (DM) within thirteen (13) days of the judging of the relevant Mission.
Unclaimed Prizes:	In the event of an unclaimed prize, the Promoter may at its discretion assign the prize to the entry judged the next best entry, conduct a further judging to award the prize, or withdraw the prize unawarded. The Promoter is under no obligation to award any unclaimed prize.

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members), agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "**Immediate family member**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. Entrants are responsible for their own safety and must assess conditions, suitability, and personal capability before attempting to visit any Mission location. Entrants should not take any undue risks in attempting to reach or photograph themselves at any location. The Promoter does not warrant the safety or accessibility of any Mission location and entrants participate entirely at their own risk.
6. If a prize is won by a person under the age of 18, the prize may be awarded to the winner's parent or guardian and where applicable to the prize a nominated parent/guardian must accompany any person under 18 years of age.
7. All reasonable attempts will be made to contact each winner.
8. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
9. Entry and continued participation in the Promotion is dependent on the entrant following and acting in accordance with the Instagram Terms of Use, (http://instagram.com/legal/terms/). Any questions or comments regarding the Promotion must be directed to the Promoter, not to Instagram. The entrant releases Instagram and its associated companies from all liabilities arising in respect of the Promotion. Entrants acknowledge that the Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram.

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10. The value of the prizes is accurate and based upon the recommended retail value of the prizes where applicable (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
13. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
14. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
15. Entrants' personal information will be collected by the Promoter directly or through the Promoter's agents or contractors. Personal information will be stored on the Promoter's database. By entering, entrants consent to the Promoter using this information for future marketing purposes regarding its products, including contacting entrants electronically. The Promoter collects personal information about entrants to run this Promotion and may disclose entrants' personal information to its related entities and to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion. By entering, entrants consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this Promotion. All other commercial electronic messages will include a functional unsubscribe facility in accordance with the Unsolicited Electronic Messages Act 2007 If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's Privacy Policy (see https://www.macpac.co.nz/privacy-policy.html) includes information about: (a) how an entrant can seek access to the personal information the Promoter holds about them and seek correction of the information; and (b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.
16. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
17. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Fair-Trading Act 1986 (NZ).
18. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to applicable New Zealand laws
19. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
20. All material submitted on entry (e.g. Location Content(s), Gear Content(s), photo(s), image(s) and sound/video recording(s)) must NOT: (a) be in breach of any laws, regulations and rights, e.g. any laws regarding intellectual property

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(copyright, trademarks, etc), defamation and privacy; (b) be defamatory, obscene, derogatory, pornographic, sexually inappropriate, contain nudity, aggressive, violent, abusive, harassing, threatening, objectionable or discriminate/vilify any section of the community with respect to race, ethnicity, nationality, religion, origin, sexual preference, mental illness, disability or gender or unsuitable for publication; or (c) contain viruses. Entrants warrant that they own or have the right to license the copyright in any entry submitted by them into this Promotion, for the purposes of this Promotion, that no rights have been granted to any third party in respect of any such entry which would prevent the entry being used as contemplated by this Promotion, and that the use by the Promoter of any such entry will not breach any laws or infringe the rights of any person (including without limitation with respect to privacy, intellectual property and defamation). Entrants must obtain prior consent from any person or from the owner(s) of any property that appears in their entry. By entering, all entrants license and grant the Promoter, its affiliates and sub-licensees an non-exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licensable right to use, reproduce, modify, adapt, publish and display their entry (including any portion of their entry) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, without compensation, restriction on use, attribution or liability. Entrants agree that their entry is their original work and does not infringe the rights of third parties, or that they have obtained full prior consent from any person who has jointly created or has any rights in the aforementioned material. Entrants consent to any use of their entry that may otherwise infringe their moral rights. Entrants are responsible for all materials they submit on entry. The Promoter will not be liable for any entries, to the extent permitted by law. The Promoter reserves the right to remove, request removal or decline to publish any entry or portion of an entry for any reason whatsoever, including if in breach of these Terms and Conditions. The Promoter will have no liability to entrants if it exercises this right and entrants must comply with any request made by the Promoter pursuant to this paragraph. The entrant warrants and represents that any material sent or provided by the entrant to the Promoter will not infringe any copyright, trademarks or other intellectual property rights of any third party (including moral rights) and that the entrant has all rights to use the materials and has obtained all necessary consents to comply with any relevant privacy and/or confidentiality requirements. Entrants agree to indemnify the Promoter for any breach of the Terms and Conditions including this clause.

21. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
22. Nothing in these Terms limits, excludes or modifies any right or remedy you have under the Fair Trading Act 1986, the Consumer Guarantees Act 1993, or any other law that cannot be limited or excluded. Subject to that, and to the maximum extent permitted by law, the Promoter is not liable for any loss, damage or expense arising from:

(a) your participation in the Promotion, except to the extent caused or contributed to by the Promoter; or

(b) events outside the Promoter's reasonable control, including technical failure, lost or delayed communications, or a third-party prize supplier's default after the Promoter has taken reasonable steps to arrange the prize.

The Promoter is not liable for any indirect, special or consequential loss, or loss of profits, except where that liability cannot be excluded.

23. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledge that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
24. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
25. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.

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